

Marketing, Outreach, and Enrollment Assistance (MOEA) 2024-2026 Roster

Number	Entity Name	Representative Name	Job Title	Representation
1	Gardner Family Health Network, Inc.	Maribel Montañez*	Director of Development, Marketing & Outreach	Community Partner
2	Health Access California	Rachel Linn Gish**	Director of Communications	Consumer Advocate
3	Alex Hernandez Insurance Agency	Alejandro Hernandez**	Agency CEO	Agent
4	Sharp Health Plan	Kelly Johnson	Account Management Executive	Carrier
5	Anthem Blue Cross	Liwen Tsai	Director of Marketing	Carrier
6	Blue Shield of California	Angela Cheda	Senior Marketing Manager	Carrier
7	Health Net	Patricia Yeager	Business Process Consultant	Carrier
8	Valley Health Plan	Betty Ho	Program Manager I	Carrier
9	Kaiser Permanente	Marti Ochiai	Executive Director, Consumer Marketing	Carrier
10	Inland Empire Health Plan	Jezabel Urbina	Director, Enrollment	Carrier
11	Health Quality Partners	Shannon Okimoto	Program Manager	Certified Community Enroller
12	AltaMed Health Services Corporation	Douglas F Morales	Supervisor, Patient Care Coordinator	Certified Community Enroller
13	Asian Resources, Inc.	Doreena Wong	Policy Director	Certified Community Enroller
14	Rising Communities	Foyinsola Ani	Assistant Director, Community Resilience	Certified Community Enroller
15	Riverside County Black Chamber of Commerce	Sylvia Jackson	Director of Healthcare Initiatives	Certified Community Enroller
16	Family Health Centers of San Diego	Victoriano Diaz	Director of Patient Engagement and Enrollment	Certified Community Enroller
17	Wright-Way Financial Insurance	Kerry D. Wright	President/Broker	Certified Insurance Agent
18	Bay Area Quality Insurance Services	Marshawn Harris	Agent	Certified Insurance Agent
19	KCAL Health Insurance Services	Angela Chang	Chief Strategy Officer	Certified Insurance Agent
20	Jagdeep Singh Insurance Agency Inc	Jagdeep Singh	Agent	Certified Insurance Agent
21	Dawn McFarland	Dawn McFarland	Agent	Certified Insurance Agent
22	Parshottam V Donga	Parshottam V Donga	Covered CA Certified Insurance Agent	Certified Insurance Agent
23	Collective:Choice Insurance Solutions	George Balteria	CEO	Certified Insurance Agent
24	California LGBTQ Health and Human Services Network	Ariella Cuellar	Senior Communications Specialist	Consumer Advocate
25	Asian Americans Advancing Justice Southern CA	Victoria "Nikki" Dominguez	Policy Director	Consumer Advocate
26	National Health Law Program	Alicia Emanuel	Senior Attorney	Consumer Advocate
27	Small Business Majority	Bianca Blomquist	California Director	Consumer Advocate
28	Radio Biligüe	Hugo Morales	Co-Executive Director	Consumer Advocate
29	Department of Health Care Services	Theresa Hasbrouck	Branch Chief, Policy Development Branch	Ex-Officio

* = Chairperson, ** = Co-Chair